

The Upper Midwest Convention & Trade Show
Face Off 2008 at Northlake Auto Recyclers
105 Industrial Rd, Hammond, Indiana
May 1 - 3, 2008

January 31, 2008

Dear Exhibitor,

*I hope this letter finds you all well and good and ready for a huge year for the Auto & Truck Recycling Industry. This year the Upper Midwest Convention & Trade Show is pleased to Present the 2008 Upper Midwest Convention and Trade Show at **Northlake Auto Recyclers Hammond, Indiana**. We are very excited and I am sure you will be too by the time you're done reading this letter.*

*The Face Off 2008 at Northlake hosts the trade show, computer seminars, education and meals at **Northlake Auto Recyclers**. The trade show will be open from 9:00am to 5:00pm Friday, and 9:00am to 3:00pm Saturday. Events and activities continue until 10:00 pm. You will have access to your products and booths until 10:00pm. All meals will be at Northlake. Don't forget, free beer.*

*Thursday night, please join us for the **Exhibitors Pizza Party**. This has become a tradition of the Upper Midwest Convention and Trade Show. Friday night is the **Upper Midwest Floor Hockey Game**. It is at the yard and we encourage you to attend or play if you choose. There will be four teams, one from each state. If you want to play let me know which team you prefer to be on and we will do our best to get you on that team. You may also sponsor a team exclusively or purchase a "radio" spot between periods where you have five minutes to tell the crowd about your product and personally invite them to your booth. Sponsorships are available on the sponsor form. **The Annual Auction** will be on Saturday beginning at 3:00pm. Saturday night is QCSA Night at the Majestic Star Casino for cocktails, dinner and gaming.*

*We have two hotels that you will see listed on your application for exhibit space, and they are just a mile away from **Northlake Auto Recyclers**. Hotels are providing two shuttle busses all day to and from Northlake. There is also plenty of parking at the yard if you choose to drive.*

*Finally, on your application for exhibit space you will see a list of sponsorship opportunities. Please consider sponsoring an event. Your support is very much appreciated, and we will recognize you as often as possible for doing so. On behalf of the Upper Midwest Convention & Trade Show, we look forward to seeing you on **May1- 3**. If you have any questions please contact Michelle Lechner at 877/880-2874 .*



**Automotive
Recyclers of
Indiana, Inc.**



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The 2008 Upper Midwest Convention & Trade Show offers attendees an educational, fun filled and relaxing atmosphere for its trade show and convention. For one low cost of **\$99 per person (\$79 if you bring 3 or more)** attendees attend the trade show, educational seminars, computer seminars, (on site both days) and receive all meals, (breakfast, lunch and dinner) entertainment and **free beer**. This two day event is bigger and better than ever. This event is for auto recyclers, dismantling facilities, their families and their employees. Everyone is welcome to this event.

Some of the highlights are:

- **Craig Van Batenburg will be our featured guest bringing you the latest and greatest on hybrid cars. Truly a hands-on experience. Craig and Deb Van Batenburg on “Management Skills for Men & Women” and “The Wobbly Wheel” by Deb Van Batenburg.**
- Experts discuss Out-of-Country Buyers, Should they be Stopped?
- Computer Seminars and Training will be available from all of your favorites.
- Visits by ARA Chief Executive Officer **Michael Wilson**.
- Shuttle busses provided Friday and Saturday by the hotel.
- This year’s entertainment will be **Hockey Night at Northlake Auto Recyclers featuring teams from IN, MN, WI and IL**
- “Chuck a Puck” for cash!!!
- **Northlake Auto Recyclers** has an amazing cat room with “BOB the Cat”.
Guess his weight and win a prize
- There will be lots to do including the popular bean bag throw.
- All Meals and Free Beer, Free Beer, Free Beer.

Saturday is QCSA Night at Majestic Star Casino

Hotel information: Ramada Conference Center of Hammond, 4141 Calumet Avenue, 141st St & Calumet Avenue, Hammond, IN, 46320-1132, Phone: 219-933-0500 OR **Super 8**, 4111 Calumet Ave., Hammond, IN 46320, 219-932-8888

Cutoff date for the room block is April 20 so please call today!!!

<p><i>Map of: Northlake Auto Recyclers 105 Industrial Rd. Hammond, IN</i></p>
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Dear Exhibitor,

Our insurance company has asked that all vendors participating in the convention & trade show provide a certificate of insurance form. This certificate request is simply a way for us to verify that your company has general liability and auto liability in place.

Providing certificates of insurance is routine and your insurance company will be happy to send us a copy of your certificate on your behalf.

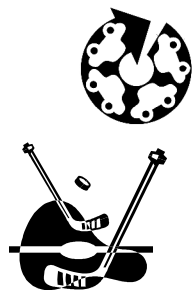
The Upper Midwest Convention & Trade Show wants to make sure you and your business is covered for this venue. We feel this is in everyone's best interest.

Therefore, we respectfully request that your insurance agent fax us a certificate of insurance. We also hope you understand that we will keep it completely confidential. Our fax number is 815.744.2277.

On behalf of Indiana, Minnesota, Wisconsin and Illinois, we apologize for any inconvenience this may cause you.

If you have any questions please call the number listed below. We are looking forward to a spectacular show this year and we look forward to seeing each and every one of you there.

Upper Midwest Convention & Trade Show
ph: 877/880-2874 * fax: 815/744-2277 email: Illautorecyclers@aol.com



**Automotive
Recyclers of
Indiana, Inc.**

The Upper Midwest Convention & Trade Show
Face Off 2008 at Northlake Auto Recyclers
105 Industrial Rd, Hammond, Indiana
Application for Exhibit Space

The 2008 Event is being held at Northlake Auto Recyclers in Hammond, IN, not a convention center. Please read and plan carefully to make sure your experience at this year's event runs as smoothly as possible.

Application Requirements:

A nonrefundable deposit in the amount of \$200 per booth space is requested and must be received with the application, exhibitor's requirements and insurance form. Space will not be held without deposit and forms. We reserve the right to reject any application we deem inappropriate in nature. If an application is rejected, deposit will be refunded. After acceptance of an application, you will receive an invoice for the remaining fee and the trade show floor layout with your booth assignment.

Payment schedule:

Payment will be due 45 days prior to the event. Failure to pay the full amount within 45 days may result in the cancellation of booth space and loss of any payments made. We accept Visa and MasterCard.

Cancellation Policy:

In the event of cancellation, exhibitors will forfeit \$200 per booth deposit. Prior to April 15, 2008 the cancellation penalty will be one-half the cost per booth. Cancellations on or after April 16, 2008, and the exhibitor is entitled to no refund and all payments shall become the property of the Upper Midwest Convention & Trade show.

Exhibitor Name: _____

Contact Person: _____

Address: _____

City/State/zip: _____

Phone # _____ Fax: _____

Email: _____

Everyone will have a name tag and the name tag is your access to all events. Please provide a list of those staffing your booth. Each booth includes four people, for each additional person there is a \$30 fee. Accurate numbers helps us to better plan for each meal.

Name: _____ Name: _____

Name: _____ Name: _____

If you are attending the Exhibitor's Thursday Pizza Party, indicate here, how many? # _____

Please indicate your booth choice from the layout included in this packet

1 _____ 2 _____ 3 _____

Please sign and fax us this form to 815.744-2277

Sign: _____ Date: _____

Please Complete Page Two of Application for Exhibit Space.

Upper Midwest Convention & Trade Show ph: 877/880-2874 * fax: 815/744-2277

Application For Exhibit Space, page 2

The Venue:

Northlake Auto Recyclers, 105 Industrial Rd, Hammond, Indiana is the host facility for his year's event. All events will be at Northlake Auto Recyclers.

Exhibitor set up is Thursday between noon and 10pm. Pizza Party at 6:00 pm.

Tear down is Sunday from 8am until noon.

Hotel Information:

Ramada Conference Center of Hammond, 4141 Calumet Avenue, 141st St & Calumet Avenue, Hammond, IN, 46320-1132, Phone: 219-933-0500 OR Super 8, 4111 Calumet Ave., Hammond, IN 46320, 219-932-8888. Scheduled Shuttle busses run on Friday and Saturday.

*Cutoff date for the room block is **April 20** so please call today!*

Booth Space & Fees:

The decorator will supply pipe and drape, one skirted table and one chair. Booth space is 10 x 10.

Items exhibitors will need to provide : Extension cords, power strips, TV, VCR and the like.

Items that the Upper Midwest Convention & Trade Show will provide are: Internet service and electricity.

Could you please provide us with the following information?

Extra chairs (how many) _____ Extra tables@ \$8.00 each (how many) _____

Wireless Internet: yes no Electricity: yes no

Please list any other equipment that you will be bringing that we will need to consider.

For example: forklifts, trucks, car crushers etc.

Each booth is 10 x 10.

1 booth @ \$1000 =.....\$ _____

_____Number of booths

Add'l Booth(s)...@ \$400 ea.= \$ _____

Booth Fees Due.....\$ _____

Sponsorship Opportunities....\$ _____

Total Due.....\$ _____

Deposit Enclosed @\$200/booth

Or Payment in Full \$ _____

Amount Enclosed or Complete Credit Card

Authorization Below \$ _____

Complete Below For Credit Card Authorizati

Credit Card Name _____

Credit Card No. _____

Exp. Date _____

Name on card _____

Sign here _____

Sponsorship Opportunities

Check box to indicate your choice(s)

- Breakfast Friday..... \$400
- Breakfast Saturday \$400
- Educational Sponsor Friday.....\$500
- Educational Sponsor Saturday \$500
- Lunch Friday \$600
- Lunch Saturday \$600
- Friday Dinner \$1000
- Saturday Auction.....\$1000
- Friday Beer Truck.....\$1000
- Saturday Beer Truck\$1000
- Friday Hockey Team Sponsors (exclusive)
 - Team Illinois.....\$500
 - Team Indiana\$500
 - Team Minnesota.....\$500
 - Team Wisconsin\$500Company Name will be on Back of Team Jersey

- “Radio” Spots between Periods each \$200
- Radio Spots are five minutes between a period to tell the crowd about your products and invite attendees to your Booth.

Combined Amount of Boxes Checked.....\$ _____

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2008 Trade Show Floor Plan